

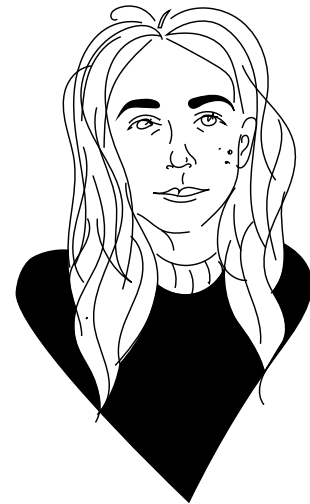
**Diana Štěpničková** Designer and illustrator

# I am Diana.

Graphic designer, illustrator, and mediocre ukulele player based in Kutná Hora.

With my front-end developer husband and our 1 year old son we live in the beautiful historical city of Kutná Hora right next to a river and a deciduous forest.

I have working experience in illustration, web design, print design and visual identity.



## Latest projects

### Bollywood festival

Visual identity for „Festival indických filmů“, including illustrations, posters, social media content and webdesign.

*Nominated for the National student design award 2021*

*Currently competing in - The most beautiful festival poster contest at Festival Identity forum 2021*

### Shoptet premium

Visual identity for Shoptet premium, illustration style and landing page design.

### Shoptet

Creating an illustrations system, color palette, website design and office murals for Shoptet.

### Koli

My team and I have won a school tender for the rebrand of a major czech soda company Koli. We created a plan for raising the position of the brand on the market. Than we designed the soda packaging, marketing campaign and social media content.

## Graphic designer

### Bar 22

*since 2020*

Design consulting, social media content, print and merchandise design at Kutná Hora's famous Bar 22.

### Lepor studio

*2015-2017*

Receiving clients, busy work, prepress, designing and printing at DTP (desktop publishing) department in Graphic studio Lepor.

## Education

### BcA in Graphic design

*\*2022*

VŠKK in Prague  
University of creative communication

### Certification

*2014*

Adobe Photoshop,  
Illustrator and InDesign.

*Authorizing body:*

Ministry of education, youth and sports

## Skills

Illustration  
Packaging  
Branding  
Landing page design  
Prepress  
Markdown

## Tools

Figma  
Github  
Milanote